



Long Island Coalition for the Homeless

600 Albany Avenue, Suite 2 • Amityville, New York 11701 • 631.464.4314 Fax 631.464.4319
www.addresssthehomeless.org

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Greta Guarton
Executive Director

Dear Friends of the Homeless:

Thank you for downloading your **SoS! School Supply Drive** and *Back Pack Pirates Festival* Kit!

Inside you will find:

- ☐ Information about the SoS! School Supply Drive and Back Pack Pirates Festival
- ☐ Flyers and ideas to conduct drives for new school supplies and backpacks (color copies are available upon request)
- ☐ Hosting a drive roadmap
- ☐ A sample letter to present to stores where you want to hold a drive
- ☐ A "shopping list" of most needed school supplies
- ☐ Sponsorship information for the Back Pack Pirates Festival
- ☐ Tips on how to spread the word about SoS! School Supply Drive and Back Pack Pirates Festival

The SoS! School Supplies Drive lasts from the beginning of May to August 1st, 2018! Our website (www.addresssthehomeless.org) will have an updated list of drop off locations throughout the island where you can bring small donations. Large donations should be brought directly to our Amityville Community Resource Center, located at 600 Albany Ave, Suite 2, Amityville NY 11701.

We can also provide your company/office building with a donation box to collect supplies. Please let us know!

Please feel free to make copies of these materials as needed! For additional flyers or information please contact us at 631-464-4314 or gguarton@addresssthehomeless.org or lburkhardt@addresssthehomeless.org

Sincerely,

Greta

Greta Guarton, LMSW
Executive Director

Charlie

Charles Russo, Esq.
Chair

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SoS! School Supply Drive

Each year, the Long Island Coalition for the Homeless collects new backpacks and school supplies for homeless and at-risk children throughout Nassau and Suffolk Counties. Through partnerships with local government, libraries, schools, local and corporate business, sports clubs, non-profits and other community partners, we host the SoS! School Supply Drive from May to August.

The preparation for distribution begins in August, with Sort & Pack volunteer events throughout the month. The backpack distribution begins each year at the *Back Pack Pirates Festival* at the end of August.

Last year, the Long Island Coalition for the Homeless was able to distribute 2,500 backpacks to homeless and at-risk children.



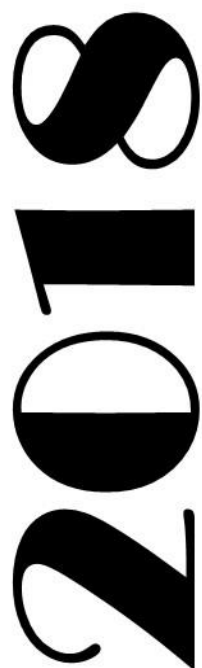
CREATING A
MEMORABLE
EXPERIENCE FOR
LONG ISLAND'S
HOMELESS
CHILDREN, AND
GETTING THEM
READY FOR A NEW
SCHOOL YEAR!

Back Pack Pirates Festival

The Back Pack Pirates Festival is a pirate-themed summer camp event for homeless children and children in foster care programs on Long Island. The Long Island Coalition for the Homeless provides a full day of recreational and education activities at the summer camp for almost 500 children. Over the years, activities have expanded to include face painting, beach time, arts & crafts, a treasure hunt, various sports and sprinkler time.

Each child receives breakfast, lunch, healthy snacks and drinks, new, age-appropriate backpacks filled with school supplies, new bathing suits and towels (many of the children do not have bathing suits and their families cannot risk sending them to camp with one of the family's few bath towels), and new back to school clothing.

Address the Homeless.



The Scott Martella Supply Our Students Drive



Supplies Needed:

BACKPACKS

BINDERS

CALCULATORS

COLORLED PENCILS

COMPASSES

COMPOSITION BOOKS

MARKERS

CRAYONS

ERASERS

GLUE STICKS

HIGHLIGHTERS

INDEX CARDS

LOOSE LEAF PAPER

SCISSORS

PENCILS

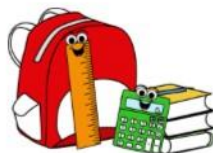
PENCIL SHARPENERS

PENS

POCKET-FOLDERS

PROTRACTORS

RULERS



Please help us help kids in need! Our goal is to help LICH provide over 4,000 back packs and school supplies to homeless and in need children on Long Island.

YOU CAN HELP!! Drive going on NOW through August 1, 2018.

Give here or online at <https://yougivegoods.com/scottmartella>

For more information, please contact lburkhardt@addresssthehomeless.org

Long Island



Coalition for the Homeless



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School Supplies Most needed Items

*All of the items must be in **new condition** to be donated for the Supply our Students Drive
Gently used items will be distributed through our Boutique*

- | | |
|--|--|
| <input type="checkbox"/> Crayons | <input type="checkbox"/> Backpack |
| <input type="checkbox"/> Colored Pencils | <input type="checkbox"/> Three-Ringer Binder |
| <input type="checkbox"/> Washable Markers | <input type="checkbox"/> Loose Leaf Paper |
| <input type="checkbox"/> No. 2 Pencils | <input type="checkbox"/> Folders |
| <input type="checkbox"/> Black & Blue Pens | <input type="checkbox"/> Subject Dividers |
| <input type="checkbox"/> Erasers | <input type="checkbox"/> Pencil Case |
| <input type="checkbox"/> Rulers | <input type="checkbox"/> Backpacks |
| <input type="checkbox"/> Safety Scissors | <input type="checkbox"/> Glue Sticks |
| <input type="checkbox"/> Composition Notebooks | <input type="checkbox"/> Index Cards |
| <input type="checkbox"/> Loose Leaf Notebooks | <input type="checkbox"/> Highlighters |

Back Pack Pirates Festival Most Needed Items

*All of the items must be in **new condition** to be donated for the Back Pack Pirates Festival
Gently used items will be distributed through our Boutique*

- | | |
|---|--|
| <input type="checkbox"/> New Back to School Clothes & Shoes- for children 6 years old to 18 years old | <input type="checkbox"/> Target Gift Cards |
| <input type="checkbox"/> Bulk Arts & Crafts activities – for the Arts & Crafts station of the camp | <input type="checkbox"/> Kohls Cash |
| <input type="checkbox"/> Sports Equipment – including soccer and basketballs | <input type="checkbox"/> Old Navy Gift Cards |
| <input type="checkbox"/> Towels – for children up to 18 years old | |

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Ideas for conducting drives in your community

One Day Drives at Stores, Etc.

- ❑ Contact your local libraries, supermarkets, shopping centers or malls and request permission to have a drive there on a designated day. (sample letter is provided)
- ❑ Hang fliers announcing the drive, and what you will be collecting.
- ❑ On the day of the drive, be sure to hang fliers or other information about the drive, Long Island's homeless, and the need for the items you are collecting. A shopping list is included in your kit. You can modify this to show only those items you would like to collect, and hand it out to shoppers before they enter the store. We can provide you with these materials upon request.
- ❑ Have members of your group/team/club take shifts, depending on the length of the drive.
- ❑ Make sure you have a way of collecting and transporting the items you receive (large boxes, etc.)
- ❑ If you are going to be conducting the drive outside, dress accordingly!
- ❑ If your team or group has uniforms or jackets, wear them during the drive. If you have a banner, bring it to the drive to represent your group!

Ongoing Drives in Local Stores, Library, Etc.

- ❑ Contact your local delis, convenience stores and libraries and request permission to place a donation box at their location.
- ❑ Decorate a large box with wrapping paper, leaving the top open to collect donations. Be sure to include information about the drive and what items you are collecting.
- ❑ Arrange a date and time when you will be picking up the box.

You are limited only by your imagination!

Need Inspiration?

Contact us (lsburkhardt@addresssthehomeless.org) and check out Pinterest!

A d d r e s s t h e H o m e l e s s .



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Hosting a Drive Roadmap

1. **Choose What Items You are Collecting**
 - ✓ Select what items you want to ask for during your drive (new school supplies, backpacks, back to school clothing, etc.)
 - ✓ Be creative and think outside of the box!
 - ✓ Remember we need items for children from kindergarten students to high school seniors
 - ✓ If you need ideas on what to collect we are always here to give you support
2. **Secure Your Drive Location and Dates**
 - ✓ A drive can be one day or one week or even throughout the summer!
 - ✓ The SoS Drive lasts from May 1st to August 1st
 - ✓ If you need a custom flyer for your drive or place of business please contact us at lburkhardt@addresssthehomeless.org or 631-464-4314 x144
3. **Spread the Word**
 - ✓ Let your friends, family, and co-workers know that you are hosting a drive to help homeless children with the Long Island Coalition for the Homeless
 - ✓ Tell them *what*, *when*, and *who* you are collecting for!
 - ✓ Make sure to tag us (@LongIslandCoalitionfortheHomeless) on Facebook and on Twitter (@addresshomeless)
4. **Collect the Donations**
 - ✓ Your drive is here! Track your progress and keep your community motivated with updates!
5. **Drop off the Donations**
 - ✓ Drop off all of the donations to the Amityville Community Resource Center at 600 Albany Ave, Suite 2, Amityville NY 11701
 - ✓ We are open Monday to Friday 9 am to 5 pm. Let us know you're coming!

Congratulations!

A d d r e s s t h e H o m e l e s s .



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Family Service League
Jo Anne Collins Durovich
Saint Joseph's College
Laurie Condon
The Channel Company
Elizabeth Custodio
People's United Bank

Rosemary Dillon
Retired
Howard Duff
Catholic Charities
Ralph Fasano
Concern for Independent Living

Marc Franchi
Fairway Ind. Mortgage Bankers
Christine Ireland
TD Bank

Tom Maligno
Touro Law Center
Rodney Howard McRae
NC Commission on Human Rights
Yolanda Robano-Gross
Options for Community Living

Mary Alice Ruppert
LI Board of Realtors
Maria Scorgia
M+T Bank
Beth Wickey
Nassau/Suffolk Law Services

Greta Guarton
Executive Director

May 1st, 2018

Dear Concerned Community Member:

We are asking for your help in collecting new school supplies and backpacks for our SoS! School Supply Drive. This event brings together people from both Nassau and Suffolk Counties to provide new school essentials to homeless and at-risk children in our communities and to raise awareness about the issue of family homelessness on Long Island.

Starting in May, representatives throughout both counties will be working in collaboration with local parishes, businesses, and community groups to back to school essentials that are needed by homeless and in need children in our region.

You can assist by donating items on the attached list, or by setting up a box for donations. We also have opportunities to become a sponsor of the Back Pack Pirates Festival!

The SoS! School Supplies Drive will end on August 1st, 2018. Each year, we begin our school essentials distribution at our Back Pack Pirates Festival. The event is a one day pirate themed summer camp experience for almost 500 homeless and foster care children.

For more information about donations or for further event details, please contact us at (631) 464-4314, gguarton@addresssthehomeless.org, or lburkhardt@addresssthehomeless.org

Sincerely,

Greta

Greta Guarton, LMSW
Executive Director

Charlie

Charles Russo, Esq.
Chair

Address the Homeless.



Back Pack Pirates

Tuesday, August 28th 2018

We are grateful to members of the community who come together to help our less fortunate neighbors. These school supplies will help hundreds of children go back to school with the tools they need to succeed” - Greta Guarton, Executive Director of LICH



Sponsorship Levels

The Buccaneer \$175.00 Minimum

Company logo featured on event t-shirts

The First Matey \$250.00 Minimum

Includes Buccaneer

Company will have opportunity to hang banner at event

The Swash Buckler \$500.00 Minimum

Includes First Matey & Buccaneer

Company name will be announced on social media with link to website



The Treasure Chest \$1000.00 Minimum

Includes Swash Buckler + First Matey + Buccaneer

Company name and logo included in media press release



SPONSORSHIP DEADLINE IS JULY 27th, 2018

For more event information please contact Lauren Burkhardt

lburkhardt@addressthehomeless.org or 631-464-4314 x 144

www.addressthehomeless.org



Back Pack Pirates

TO BECOME A SPONSOR OF OUR ANNUAL BACK PACK PIRATES EVENT,
PLEASE COMPLETE THIS FORM AND RETURN IT BY **JULY 28th, 2018** WITH YOUR CHECK:

LONG ISLAND COALITION FOR THE HOMELESS, INC.

600 ALBANY AVENUE, SUITE 2, AMITYVILLE, NY 11701

PLEASE EMAIL YOUR LOGO TO LBURKHARDT@ADDRESSSTHEHOMELESS.ORG.

BUCCANEER—\$175 MINIMUM

Company logo will be featured on event t-shirts

THE FIRST MATEY— \$250 MINIMUM

Includes Buccaneer

Company will have opportunity to hang banner at event

THE SWASHBUCKLER—\$500 MINIMUM

Includes First Matey and Buccaneer

Company name will be announced on Social Media outlets with link to web site

THE TREASURE CHEST—\$1,000 MINIMUM

Includes Swashbuckler + First Matey + Buccaneer

Company name and logo included in media press release

Please return this sponsorship form with payment

Deadline: July 27th, 2018

Company: _____

Contact: _____

Telephone: _____

Email: _____

Sponsorship Type: _____ Amt Enclosed: _____

I do not wish to be a sponsor. However, here is my contribution of \$ _____

Please make checks payable to: Long Island Coalition for the Homeless, 600 Albany Avenue, Suite 2 Amityville NY 11701

The Long Island Coalition for the Homeless is a 501(c)3 charitable organization. Donations are tax deductible.

E-mail your logo to Lauren at lburkardt@addresssthehomeless.org by July 27th, 2018



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SPREAD THE WORD!!!

The SoS! School Supplies Drive is an important event, and an opportunity to raise awareness about Long Island's homeless children and families. It's critical that we have a huge turnout of donations and volunteers!

You can help us accomplish this goal!

Spread the word to local businesses, churches, schools, friends, family and all community organizations and partners!

Send letters, emails and make calls to your friends, family, and other contacts to tell them about the drive and the event. Post it on your social media! Facebook! Twitter! Instagram! Like the LI Coalition's [Facebook](https://www.facebook.com/LongIslandCoalitionForTheHomeless) page to share posts, follow us on [Twitter](https://www.twitter.com/addresshomeless) to retweet!

www.facebook.com/LongIslandCoalitionForTheHomeless
www.twitter.com/addresshomeless

"Please help the Long Island Coalition for the Homeless provide new backpacks and school essentials to kids in need! You can start your own drive or help out by spreading the word. Together we can make a difference in a child's life! Please share this post!"

Hang Fliers/Posters!

Hang fliers and posters in your local stores, supermarkets, deli's, libraries – anywhere that has a Community Bulletin Board! Feel free to add your own personal touch!

A d d r e s s t h e H o m e l e s s .